

## Privacy Statement Style de Vie

*This is the privacy statement of the private company with limited liability Style de Vie Authentique, established in the municipality of Giessenlanden and with offices at 4191 GW Geldermalsen, De Panoven 17, registered in the trade register of the Chamber of Commerce under number 57734283, hereinafter also referred to as: "**Style de Vie**". It goes without saying that Style de Vie attaches great importance to protecting your privacy.*

*You share all kinds of personal data with us. If you contact us yourself or if we contact you as part of our services. We handle this data with care. This statement explains how we handle your data and your privacy.*

In the table below you can quickly and easily find out for what purpose we collect which personal data from you, for how long we retain them and who may receive these personal data from us.

| Goal  | Which personal data   | Legal basis                                   | Retention period   | Recipients  |
|---|---|---|--|---|
|   |   |   |  |   |
| Communication Regarding information about, entering into and execution of the agreement | <ul style="list-style-type: none"><li>• First name</li><li>• Last name</li><li>• Mailing Address</li><li>• Telephone number</li><li>• Email address</li></ul>   | Execution of the Agreement                    | During the term of the agreement.  | <ul style="list-style-type: none"><li>• Customer Registration System</li></ul>                            |
| Administration  | <ul style="list-style-type: none"><li>• First name</li><li>• Last name</li><li>• Phone number</li><li>• E-mail address</li><li>• Bank details</li><li>• Payment details</li></ul>   | Execution of the agreement / legal obligation | During the term of the agreement and then only in the financial Administration for 7 years.              | <ul style="list-style-type: none"><li>• Bookkeeper</li><li>• Accountant</li><li>• Tax authority</li></ul> |
| Performing and dispatch of purchases  | <ul style="list-style-type: none"><li>• First name</li><li>• Last name</li><li>• Mailing Address</li><li>• Telephone number</li><li>• E-mail address</li><li>• (Clothing) size</li><li>• Bank details</li><li>• - Payment details</li></ul> | Execution of the agreement                    | During the term of the agreement and thereafter only in the financial administration for 7 years.        | <ul style="list-style-type: none"><li>• Producer</li><li>• Carrier</li></ul>                              |
| Sending digital messages, including newsletter  | <ul style="list-style-type: none"><li>• First name</li><li>• Last name</li><li>• E-mail address</li></ul>   | Permission                                    | As long as one is signed up.   | <ul style="list-style-type: none"><li>• E-marketingtools</li></ul>  |
| To improve our digital services   | <ul style="list-style-type: none"><li>• Cookies (zie voor meer info het sub kopje Cookies)</li><li>• IP-gegevens</li></ul>  | Permission                                    | Every time our website is visited is visited. This data are processed as quickly as possible anonymized. | <ul style="list-style-type: none"><li>• Website Administrator</li><li>• Analytics tools</li></ul>         |

### Cookies

A cookie is a small text file that is sent with the pages of a websites and stored by the browser on your computer, tablet or cell phone. We use cookies to provide you with a better service when you visit our websites, making them easier to use. For example, cookies enable you to remain logged in to a website or to remember your preferences, such as location and language settings, are remembered. Cookies allow us to see how often our websites - and which pages pages - are viewed by visitors.

For the placement of certain cookies you must first give permission, before these cookies can be used. This permission is not required if and insofar as it concerns technically necessary (functional) cookies and analytical

cookies, within the meaning of the applicable legislation, such as Article 11.7a paragraph 3 Telecommunications Act and the ePrivacy Regulation.

You can always withdraw your permission for cookies by changing your internet settings. More information about enabling, disabling and deleting cookies can be found in the Help function of your browser.

#### **Your right to access, correct and delete personal information**

You have the right to request Style de Vie to access your personal data (unless Style de Vie is not obliged to provide you with access under the General Data Protection Regulation (AVG)) and to have your data supplemented, rectified, deleted or blocked. In order to do so, you must identify yourself for such a request. If you communicate your request and Style de Vie has no basis for not fulfilling your request, Style de Vie will comply with your request and pass it on to all other organizations that have received the relevant data from Style de Vie.

#### **Provision of personal data to third parties**

Without your permission, Style de Vie will only disclose your personal data to third parties if this is necessary for the performance of the Agreement, unless Style de Vie is required by law to provide your personal data to these third parties.

#### **Protection of personal data**

Style de Vie takes appropriate measures to protect your personal data from loss unauthorized access, publication and unlawful processing. For example, we ensure that only the necessary persons have access to your data, that access to the data is protected and that our security measures are security measures are checked regularly.

#### **Minors**

You may not register on the Websites if you are under 16 years of age (in accordance with Article 8 para. 1 AVG). If you wish to register as a minor, you must provide explicit consent from your parent or guardian.

#### **Links to other websites**

Our website may contain links to other websites. This Privacy Statement applies only to the Style de Vie websites. Other websites may have their own privacy policies. Style de Vie encourages you before using other websites to always consult the relevant privacy statement of those websites.

#### **Modification of Privacy Policy**

Style de Vie reserves the right to change its privacy policy and this Privacy Statement. The most recent version of our Websites will always include the most recent version of our Privacy Statement. Style de Vie advises you to regularly consult the Privacy Statement. In case of significant changes, Style de Vie will do its best to ensure that. make every effort to inform you by e-mail and through the websites. This Privacy Statement is effective as of May 25, 2018.

#### **Contact details**

If you have any questions about the processing of your personal data or wish to request Style de Vie to access, correct and/or delete your personal data, please contact us using the following contact details below:

|               |                    |
|---------------|--------------------|
| Controller:   | Customer service   |
| E-mail:       | info@styledevie.nl |
| Phone number: | 0183-745065        |

#### **Complaint about the processing of your Personal Data**

Of course we are also happy to help you if you have a complaint about the processing of your personal data. Under the AVG, you also have the right to submit a complaint to the Authority Personal Data about our processing of your personal data. For this purpose, you can contact the Personal Data Authority.